



AMERICAN COUNCIL OF ENGINEERING COMPANIES
of Delaware

April 13, 2017

ACEC of Delaware – Annual Report and Resource Guide – Annual Meeting

In advance of our 2017 Annual Meeting scheduled for Wednesday, May 31st we will be reproducing our annual report and resource guide to amplify the extraordinary work and commitment of the engineering industry in Delaware. This booklet will highlight the efforts of our organization and our dedicated members as well as showcase the many engineering projects that have shaped the landscape of our state. We will distribute this informational document to all of our talented ACEC member firms and affiliates, elected officials, government partners and other state ACEC's. The information in this booklet will be very useful to your business, your clients and your prospective clients.

Additionally, we would like to offer an vendors or subcontractors that use the opportunity to reserve a spot as a vendor during our Annual Meeting in May. Vendors will be afforded the ability to showcase their products and services during the cocktail reception, immediately before the meeting is called to order. As done in years past, each vendor will be provided a presentation table to use at their convenience. If you know of a prospective vendor, the cost is \$350 which includes a one-year affiliate membership to ACEC/Delaware.

If you are interested in placing a advertisement into this publication or know of a prospective company that would like to participate as an officially recognized vendor, please review the information below and contact ACEC/Delaware accordingly. Your consideration of these opportunities is greatly appreciated!

Best regards,

Kim Willson

Kim Willson
Executive Director
ACEC/Delaware



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2017 ANNUAL REPORT AND RESOURCE GUIDE ADVERTISING AND VENDOR GUIDELINES

Distribution of ACEC/Delaware Resource Guide:

1. ACEC Delaware member firms and affiliates
 2. All cities, towns and counties in Delaware – Public Works Directors, Managers and Mayors
 3. All State Representatives and Senators of the Delaware General Assembly, as well as the Governor.
 4. Various State of Delaware departments and agencies relevant to the engineering and construction trades.
 5. Other ACEC organizations at annual conferences and expos.
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Rates:

Inside Front Cover	\$475 (First come, First serve)
Inside Back Cover	\$475 (First come, First serve)
Full page	\$350
One-half page	\$175
Vendor registration	\$350 for non ACEC Delaware affiliates*
	\$0 for existing ACEC Delaware affiliates

*Comes with one (1) year membership ACEC Affiliate Membership

Timetable:

Ad space reservation and Ad design due date: May 19, 2017

Vendor registration: May 10, 2017

Format:

Your advertisement should be submitted in electronic format. All companies that specifically apply for the front and back cover but are not the first to reserve the spaces will receive a full page at the rate of \$350.

1. Submit ad as a high resolution (300 dpi) PDF, JPG to info@acecde.org
 2. In your ad includes specialty fonts, embed the fonts in the file or send the font as a separate file.
 3. In you are submitting a logo as a separate file, acceptable formats include PDF or JPG.
 4. Ad sizes: full page ad (8.5"W x 11"H) and half page ad (8.5"W x 5.5"H)
 5. The directory is in color.
 6. PLEASE do not include any bleeds or printers marks on your ad!
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ACEC DELAWARE 2017 ANNUAL MEETING & RESOURCE GUIDE

_____ YES, I would like to include an advertisement in your publication! (Check box below)

Inside Front Cover _____ (\$475)

Inside Back Cover _____ (\$475)

Full Page _____ (\$350)

One-half Page _____ (\$175)

_____ YES, I am current ACEC/Delaware Affiliate and would like to be a vendor at the Annual Meeting!

_____ YES, I would like to become an affiliate member of ACEC/Delaware which includes a vendor table during the Annual Meeting! Send me my application form! (\$350)

_____ YES, I would like to reserve _____ tickets (\$50 each for ACEC Member/Affiliate or \$75 for non-members or \$450/table of 10)

NAME OF COMPANY: _____

POINT OF CONTACT: _____

EMAIL: _____ PHONE: _____

ADDRESS: _____

**PLEASE INCLUDE THIS FORM ALONG WITH YOUR CHECK MADE PAYABLE TO:
"ACEC DELAWARE" to P.O. BOX 1858, DOVER, DE 19903**

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ANNUAL MEETING SPONSORSHIPS

GOLD SPONSOR \$1,500

Includes sign promotion at event, recognition at event, full page advertisement in ACEC Resource Guide and four tickets to the dinner.

SILVER SPONSOR \$750

Includes sign promotion at event, recognition at event, full page ad in ACEC Resource Guide and two tickets to the dinner.

BRONZE SPONSOR \$500

Includes recognition at event, ½ page ad in ACEC Resource Guide and two tickets to the dinner.

BAR SPONSOR \$500

Includes sign promotion at bar, recognition at event, ½ page ad in ACEC Resource Guide and two tickets to the dinner.

HORS D'OEUVRES SPONSOR \$500

Includes sign promotion at Hors D'oeuvres station, recognition at the event, ½ page ad in ACEC Resources Guide and two tickets to the dinner.